Club Uniform Guidelines

Active Sport Clubs under the direction of the Department of Recreational Services are to have their own club uniform. However, all proofs for the uniform will be drafted up by the Department of Recreational Services. Here are the procedures for requesting a club uniform:

1. Clubs competing on behalf of Georgia State University shall participate in an approved uniform/jersey
2. A club requesting a uniform will send an email request to the Sport Clubs Coordinator at tverdin1@gsu.edu.
3. The email will contain: type of uniform (t-shirt, jersey, singlet, etc.), color (blue, white or both), and names/nicknames/potential images to be placed on the back of the uniform.
4. Once the request is received, the Department of Recreational Services Marketing Coordinator will create 3 designs with different fonts.
5. Designs will be sent to club for approval/edits via the Sport Clubs Coordinator
6. Once the club has selected a specific design but would like an edit (i.e. word placement, design on back size, etc.) this will be requested one time.
7. Edits will be requested to the Sport Clubs Coordinator who will then send it to the Department Marketing Coordinator for further review.
8. Once the design has been selected and the one edit made (if necessary) it will be sent to the Student Affairs Marketing Team for final & official approval.
9. Once approved by the Student Affairs Marketing team, the club must produce a final proof to the Sport Clubs Coordinator from their vendor of choice for each uniform order. This is to ensure there are NO alterations to a design approved by Student Affairs.
10. NO CLUB UNIFORM SHALL BE PRINTED AND PURCHASED BY THE CLUB WITHOUT AN OFFICIAL EMAIL REQUEST AND/OR OFFICIAL APPROVAL FROM THE SPORT CLUBS COORDINATOR.
11. Please allow for multiple weeks to receive the request, create a design, and gain the proper approvals
12. A Club Uniform is a personal item and shall be funded by the club. This does not qualify as a reimbursed expense out of the club’s allocated budget.
13. The front of the uniform/jersey shall have an approved Georgia State University logo (SEE PAGE 2). The logo is to be placed on the front of the uniform/jersey. There is to be no other logos or wording on the front of the jersey. Numbers are permissible to be on the front of the uniform/jersey if required by the sport.
14. The back of uniform/jersey may consist of personalized information such as a name/nickname, number, club sport name, and/or sponsorship.
15. The base color of the uniform/jersey shall be the university colors of blue and white.

16. If the club governing body requires the uniform/jersey to have a sponsorship on the front of the uniform/jersey please submit an email or written statement indicating this from the league to the Sport Clubs Coordinator.

17. Helmets, shorts, or any other supplementary parts of the club uniform shall consist of the solid colors of blue or white. Also if logos are included on these parts of the uniform they must be the University approved logos.

**IF THE CLUB IS OBSERVED WEARING NON-APPROVED UNIFORMS IT WILL RESULT IN A POINT DEDUCTION FROM THE CLUB’S YEARLY POINT VALUE.**