Our Mission
The Department of Recreational Services promotes healthy life-styles through exceptional recreational programs, services, and facilities.

Our Vision
The Department of Recreational Services will be the leader in recreational programs among urban universities serving a diverse student body.

INSIDE REPORT

Department Overview 2
Program Highlights 3-8
Special Events 9
Marketing Highlights 10
Indian Creek Lodge 11
Facility Highlights 12
Financial Highlights 13
Assessment Highlights 14-17

Recreational Services

Department Overview FY13

**Student Recreation Center**
Opened August 2001 – 161,112 sq. ft.
Over 4.9 million entries to date

**FY13 STATS**
Days open – 313
Total entries – 465,734 [3% increase from FY12]
Daily average – 1,488 [6% increase from FY12]
Monday-Friday average – 1,826
Saturday-Sunday average – 432

**FACILITY USAGE**
**Daily usage of facility by member type:**
Students – 68.5%
Faculty/staff – 29.5%
Affiliates – 2%

**Usage of facility by class standing:**
Freshman – 42%
Sophomores – 18%
Juniors – 16%
Seniors – 11%
Graduate students – 13% [62% increase from FY12]

**MEMBERSHIPS**
Non-student memberships – 1,886
Faculty/Staff memberships – 1,154 [27% of 4,335 eligible]
The national average for Faculty/Staff memberships in a similar recreation facility is 12-14%!

**PROGRAMMING AREAS**
• Aquatics and Safety • Fitness • Instructional Clinics •
• Intramurals • Outdoor • Special Events • Sport Clubs •

**STAFF SNAPSHOT**
29 Fulltime Staff:
Fulltime Professional staff – 16
Maintenance staff – 3
Building Services staff – 10
• Gender: Male – 16, Female – 13
• Race: Caucasian – 15, African American – 14
Graduate Assistants – 18
Student Assistants – 100+

Our Mission
The Department of Recreational Services promotes healthy life-styles through exceptional recreational programs, services, and facilities.

Our Vision
The Department of Recreational Services will be the leader in recreational programs among urban universities serving a diverse student body.

INSIDE REPORT

Department Overview 2
Program Highlights 3-8
Special Events 9
Marketing Highlights 10
Indian Creek Lodge 11
Facility Highlights 12
Financial Highlights 13
Assessment Highlights 14-17

Recreational Services

Department Overview FY13

**Student Recreation Center**
Opened August 2001 – 161,112 sq. ft.
Over 4.9 million entries to date

**FY13 STATS**
Days open – 313
Total entries – 465,734 [3% increase from FY12]
Daily average – 1,488 [6% increase from FY12]
Monday-Friday average – 1,826
Saturday-Sunday average – 432

**FACILITY USAGE**
**Daily usage of facility by member type:**
Students – 68.5%
Faculty/staff – 29.5%
Affiliates – 2%

**Usage of facility by class standing:**
Freshman – 42%
Sophomores – 18%
Juniors – 16%
Seniors – 11%
Graduate students – 13% [62% increase from FY12]

**MEMBERSHIPS**
Non-student memberships – 1,886
Faculty/Staff memberships – 1,154 [27% of 4,335 eligible]
The national average for Faculty/Staff memberships in a similar recreation facility is 12-14%!

**PROGRAMMING AREAS**
• Aquatics and Safety • Fitness • Instructional Clinics •
• Intramurals • Outdoor • Special Events • Sport Clubs •

**STAFF SNAPSHOT**
29 Fulltime Staff:
Fulltime Professional staff – 16
Maintenance staff – 3
Building Services staff – 10
• Gender: Male – 16, Female – 13
• Race: Caucasian – 15, African American – 14
Graduate Assistants – 18
Student Assistants – 100+
This year in Aquatics has been a splash with many successful firsts! The first annual “Plunge with a Purpose” raised $200 for scholarships that contributed to GSU students with language-learning disabilities. “Relax and Exhale” helped students shed the stress of finals with guided stretches, yoga fusion, and free chair massages. Also, the first ever CPR Instructor class certified 7 new instructors. Coupled with the continued success of learn to swim and safety programs, we look forward to what the next year has in store!

Other program highlights include a successful implementation of the Panther Welcome Back Pool Party, with over 500 students coming out for the festivities! This year, we were able to offer private swim lessons at Indian Creek Recreation Area and saw an increased participation of 60%. Over the course of the year, we also certified 104 student employees in adult CPR, First Aid, and AED training.

We saw a slight decrease in the amount of patrons in the pool at the Student Recreation Center this fiscal year. The numbers were averaged from head counts performed at :15 and :45 of each hour. In the graph below, though our numbers still show a decline in participation, we had significantly fewer program cancellations this year as opposed to FY12. We offered 17% less programming, yet we only saw a drop in participation by 3 participants (less than 1%) from FY12!
Recreational Services

Programming Highlights—Fitness Center

It has been a fun, busy year in the Fitness Area! This past summer, we hosted two fun programs out of the Fitness Center: Smart Summer Sundaes and Lipids Don’t Lie. Both programs saw over 50 participants each, and we were able to teach participants ways to keep their bodies healthy in the hot summer months. In the Fall, we successfully co-hosted “Dinner, Diversity, and Dialogue – Diversity through Food, Cooking, and Dance, Latin style” at the Student Recreation Center. This program was put on through the Fitness Center and the department of Intercultural Relations.

Spring started off with two exciting programs in February, including the Sweetheart of a Meal and National Recreational Sports and Fitness Day. We also held our first annual Fitness Attendant “Family Dinner” and recognized graduating seniors and outstanding student employees. We hope to continue this tradition in the years to come. Our Fitness Center staff bonded well this semester, staying busy with many clients. It was a great semester for us in the Exercise Room, Free Weight Area, and Fitness Center!

By the Numbers

140
Participants for Fitness Programs offered in 2013
[4% decrease from FY12]

2,127
Fitness Products sold in FY13
[6.5% decrease from FY12]

We saw a decrease in total products sold as well as total revenue for all products and services in the Fitness Center this fiscal year. However, there are two key factors that we believe led to the decrease this year:

- Fewer Personal Trainers on staff: in FY12, we had 6 graduate assistants working Fall, Spring, and Summer. In FY13, we only had 4 graduate assistants and 1 intern covering all three semesters. Even though our FY13 GA’s were booked almost 80% of the time, less items were sold due to availability of the trainers.
- More “repeat” clients: we have many more clients stay on and continue training this year. In FY12, we had a larger number of new clients purchasing packages.

### Fitness Center Products Sold

<table>
<thead>
<tr>
<th>PRODUCT/SERVICE</th>
<th>FY11</th>
<th>FY12</th>
<th>FY13</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Training Sessions</td>
<td>1,859</td>
<td>1,849</td>
<td>1,696</td>
<td>8% decrease</td>
</tr>
<tr>
<td>Training Packages</td>
<td>166</td>
<td>174</td>
<td>130</td>
<td>25% decrease</td>
</tr>
<tr>
<td>Nutrition Packages</td>
<td>187</td>
<td>183</td>
<td>150</td>
<td>18% decrease</td>
</tr>
<tr>
<td>Total Products Sold</td>
<td>2,460</td>
<td>2,276</td>
<td>2,127</td>
<td>6.5% decrease</td>
</tr>
<tr>
<td>Total Revenue for All Products</td>
<td>$22,051.50</td>
<td>$22,397.00</td>
<td>$19,285.00</td>
<td>14% decrease</td>
</tr>
</tbody>
</table>
FY13 has been a great year full of exciting programs and offerings. New instructors provided the opportunity to expand the variety of our classes and clinics being offered. One of our biggest events of the year, Zumbathon, brought in over 300 students, faculty, and staff of the University community to enjoy a two-hour dance party workout that our participants really loved. Other special events, including Ride for the Cure and Dance Show Extravaganza further showcased a variety of our class and clinic options as well as promoted diversity and awareness to those in attendance.

One of the most exciting additions to our program this year was the installation of 17 new Keiser M3 spin bikes. Our spin participants have raved about the sleek design, smooth ride, and improved class quality with the computer screens available on this new equipment. Our pilot program for our instructor training course, Panther F.I.T. also went very well. We had 11 participants who will hopefully be auditioning over the Summer to join our staff for the Fall.

Over the past three years, we have seen a steady decline in our instructional clinic participants. We feel this is due to the increased number of free events offered across campus and the fact that students are busier than ever and do not want to commit to a 15-week program.

However, we have begun to capture data on our free group fitness classes and found that many times, we reach capacity in our studios, especially with the Zumba and Spinning classes. Below is a breakdown, by class type, of the Spring semester along with total participation numbers for the semester. Numbers were collected by the instructor at the end of each class.
To continue our tradition of success from the state flag football tournament, this past fall we sent three student officials to work the tournament in Statesboro, GA: Robert Grzonka, Chantel Layne, and Jaron Ruble. Intramural Graduate Assistant Lauren Cannedy served on the tournament committee. We also sent one men’s team to the regional flag football tournament at Southern Mississippi, The Dynasty, who made it to the quarterfinals. In conjunction with the fall Officiating 101 class, students planned “Flag Football Championship Sunday”, which included games, food, and prizes, in addition to the semi-finals and finals for two leagues. During the spring semester, the spring Officiating 101 class put on a similar program called “Basketball Championship Night”.

During the spring semester, we partnered with PowerAde for our 3v3 basketball tournament. They were present during the event and gave out free products and prizes to the students. PowerAde also presented our tournament champions a trip to Bracket Town, the fan festivities during the Final Four weekend held here in Atlanta! Our students competed against other champions from 7 other schools.

In the fall, participation numbers decreased as much as 17% from last fall. This was mainly due to a decrease in the number of programs and events we offered. We also attribute the decrease to several fraternity teams that, while typically present for most sports, did not participate in any program or event this semester. In the spring, participation decreased by 2% from spring 2012. We attribute the decrease to three major factors:

- Two sports were eliminated from the schedule – outdoor soccer and inner tube water polo due to low participation
- We had zero women’s teams sign up for basketball this year
- Greek life participation has been way down for both fall and spring. More fraternities and sororities participated in the spring, but not nearly as much as previous years

---

**Recreational Services**

**Programming Highlights—Intramurals**

**By the Numbers**

3,133

Total number of IM participants in FY13

[10% decrease from FY12]

26

The number of Intramural programs offers in FY2013

[10% decrease from FY12]
The **Paintball Club** competed in the National Paintball Championships in Lakeland, Florida. After a semester of inactive status, the **Cycling Club** was reinstated in the spring and competed in four competitions. Dylan Degan of the Cycling Club competed in the USA Cycling Road Championships in Ogden, Utah, and was also awarded the Department of Recreational Services Speir-Brook Cycling scholarship! **Men’s and Women’s Ultimate Frisbee** teams both hosted a tournament during the fall and spring semesters. The women’s team, in their first year of existence, finished in the top five at sectionals and qualified for regionals at Mississippi State. The men’s ultimate Frisbee team posted their best overall record as a team in their history.

**The Rock Climbing Club** competed in their first year in the Collegiate Climbing Series. **The Soccer Club** competed in their first year in the Region II Soccer Conference. Kay Guyton of the **Equestrian Club** qualified and competed in Regionals at Georgia Southern University. Morgan Wright of the **Whitewater Club** won 1st place in the Women’s Downriver race at the Mulberry Canoe & Kayak Race. The **Tennis Club** competed in five competitions during their first year of existence, and they won the 2012-2013 Outstanding Sport Club of Year award. The **Capoeira, Badminton, and Rowing Clubs** won respectively in the categories of most creative, best action, and best team photos for the Sport Club Photo Contest.

**By the Numbers**

- **29** Active Sport Clubs in FY12
  
  *3% increase from FY12*

- **547** Average number of Sport Club participants in FY13
  
  *23% increase from FY12*

**CLUB HIGHLIGHTS**

- **Boxing Club** - Kalidou Bizimana won the Heavyweight Championship at the Georgia Golden Gloves
- **Rock Climbing Club** - In their first year of competition in the Collegiate Climbing Series and had 3rd highest amount of points in their region
- **Men’s Ultimate Frisbee Club** - Had their best overall team record in their history at 32-14.
- **Women’s Ultimate Frisbee Club** - Finished in the top five at the sectionals at Georgia Southern University and qualified for the regional tournament at Mississippi State University
- **Paintball Club** - Competed in Nationals for the second consecutive year
- **Club Cycling** - Dylan Degan competed at Nationals in Ogden, Utah
Recreational Services

Programming Highlights—Touch the Earth

Touch the Earth kept busy in all areas this year. Progress in planning, contract, and breaking ground with an all new ropes course was a central focal point for the Outdoor Coordinator. With an excellent vendor selected, ground breaking was achieved on what will be certainly the most elaborate high ropes course in the Atlanta area. In other areas, a refreshing image was brought to our equipment and rental program: several new recreational kayaks, updated whitewater canoes and new PFD’s, as well as all climbing shoes, sleeping bags, and new camping equipment were purchased throughout the year to make the Outdoor area shine!

Our trip program saw some incredible trips to Florida coasts, hikes in the mountains, rivers in the valleys, and muddy caverns under the earth. Our break trip to Belize and Guatemala in May took 11 people to every region of Belize to explore Mayan ruins. Lastly, several collaborations were made to provide us with satisfaction in helping out other areas of campus. One particular task was working with GSU Bikes and Public Health to select and install two bike service stations around campus.

By the Numbers

889
TTE Trip participants in FY13
[18% decrease from FY12]

80
Number of TTE Trips that made during FY13
[8% decrease from FY12]

1,872
Climbing Wall Participants in FY13
[15% decrease from FY12]

544
Rental transactions for FY13
[23% decrease from FY12]

Numbers were down completely across the board. This is a negative highlight, but a highlight none-the-less. Some of it is not that surprising given the known decline of programs within the entire Department of Recreational Services. However, a decline that was taken by surprise is that of the climbing wall. With the building seeing higher numbers of usage than ever, it is odd that the number of people that happen to stroll into the climbing wall to use it has not also gone up.
Recreational Services offers many programs, events, and services each and every semester. From special events that draw in large crowds to our annual golf tournament that draws in student development funds, we have something for everyone! Our special events cover a broad range of activities that attract audiences who might not otherwise use our facility. This year, we were able to bring in over 700 participants to Day in the Rec. We reached maximum capacity for our annual Oakland Cemetery Walk at 30 participants as well as our Golf at the Gardens trip with 10 participants. For the first time ever, we partnered with Intercultural Relations to offer Dinner, Diversity, and Dialogue, where students prepared their own Spanish meal, met students from other cultures, and took a salsa lesson!

Below are a few highlights from several of our events that were offered during FY13.

**DAY IN THE REC “Let the Games Begin”: OCTOBER 11, 2012**
- Over 700 participants, free t-shirts went to the first 500!
- 5 teams competed in the annual volleyball tournament
- Games like “Archery” and “Impaired Balance Beam” drew large crowds
- Gave out hotdogs and chips to participants that took part in Day In The Rec activities
- FUZE sponsored free bottled water and sports drinks for all participants

**POLAR BEAR PLUNGE: FEBRUARY 17, 2013**
- Approximately 30 participants took the plunge
- First ever “Plunge with a Purpose”, raising $200 for GSU’s Bennett A. Brown scholarship
- ROTC took home the Plunge Trophy for the most participants on a team
- Sand volleyball and tug of war were two games that were offered before and after the plunge

**10TH ANNUAL RECREATIONAL SERVICES GOLF TOURNAMENT: MAY 15, 2013**
- Held at the Reunion Country Club in Hoschton, Georgia
- 120 golfers participated in the 4-person scramble, our largest tournament ever!
- $3,500 was raised for the student development fund
- 5 and 10 year anniversary plaques were given out to participants and organizations

**OTHER SPECIAL EVENTS INCLUDED:**
- Labor Day Luau at Indian Creek Pool
- Back to School Pool Party
- Kaiser Permanente Corporate Run/Walk (Team GA State)
- Oakland Cemetery Walk
- Dance Show Extravaganza
- Dinner, Diversity, and Dialogue, a collaboration with Intercultural Relations
- National Recreational Sports and Fitness Day
- Zumbathon
- Memorial Day Bash

**INCEPT CONFERENCE REGISTRATION**
- 27 Incept conference registrations and tours took place in the SRC

---

### By the Numbers

<table>
<thead>
<tr>
<th>Event</th>
<th>Participants</th>
<th>Percentage Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day in the Rec</td>
<td>700</td>
<td>[22% decrease from FY12]</td>
</tr>
<tr>
<td>Polar Bear Plunge</td>
<td>30</td>
<td>[85% decrease from FY12]</td>
</tr>
<tr>
<td>Golf Tournament</td>
<td>120</td>
<td>[22% increase from FY12]</td>
</tr>
<tr>
<td>Incept</td>
<td>7,464</td>
<td>[24% decrease from FY12, New students, transfers, and guests]</td>
</tr>
</tbody>
</table>
MARKETING HIGHLIGHTS

The marketing team had a very busy and rewarding year! Highlights include: the recreation video completed and placed on the web along with a video podcast; The Recreation Harlem Shake video made its debut on YouTube; and Recreational Services secured an article in the GSU Magazine on the department’s Green Globe award and the building of the new Indian Creek Lodge. The RAP UP revealed its fresh, new look and several new signs were designed and placed on the Intramural and the Kell Hall boards.

The Olympic-themed Day in the Rec was a great success and photos were posted on the GSU main Facebook page. Social media continues to evolve with the implementation of the Meet the Staff album, motivational quotes, and sports clubs competitions on Facebook. Some of our new programs included: Beastmode, Relax and Exhale, Panther Fit Course, and, in recognition of the centennial year, 13 Days – 13 Ways.

Other Marketing Updates for FY13 included:
- Use of GSU News and The Signal to promote programs across campus
- Indian Creek Lodge card distributed to all faculty, staff, and student groups
- Established new template for Sports Clubs along with uniform branding guides
- Designed Graduate Membership card for Spring Commencement

TECHNOLOGY HIGHLIGHTS

The technology department serves to support other areas. The services and programs offered cannot fully operate without the assistance of the computers and/or software maintained and serviced through technology. To upgrade and improve efficiency and customer satisfaction within Facility Operations, a contract was signed with a new software company, Active Network. In addition, the technology area was successful in replacing two of the original five internal turnstile mechanisms and motherboards. These new turnstiles will serve the department for many years to come. Other highlights include:
- Added 5 new desktop computers for full-time Professional Staff Members and purchased 6 printers
- Purchased and installed new 8-Terabyte Recreational Storage
- Installed and activated three network ports in the Pool Mechanical Room for the installation of the BECSys, allowing remote chemical control for the aquatic center
- Installed 8 additional cameras throughout the building to increase security surveillance

By the Numbers

2,164
Total number of “likes” on Facebook
[Up from 1,761 in FY12]

1,003
Followers on Twitter
[Up from 760 in FY12]

1,886
Memberships in FY13
[7% increase from FY12]
NEW LODGE AT INDIAN CREEK RECREATION AREA
As Georgia State University celebrates its centennial year, Recreational Services will open its new Lodge at Indian Creek Recreation Area during the Fall 2013 semester.

The first LEED-certified building at GSU, the 4,700 sq. ft. lodge will house a large meeting room, two breakout rooms, an open lobby reception area with fireplace, a catering kitchen, and front and rear outside decks with seating. The facility will be wireless and have full audio-visual presentation capabilities.

NEW ROPE COURSE AT INDIAN CREEK RECREATION AREA
Recreational Services will unveil a new, innovative High Ropes Course this Fall out at Indian Creek. This two-tiered, six element Team Enrichment Challenge (TEC) Course will provide amazing team building opportunities for GSU students, faculty, and staff. Highlights of the new course include:

- Engineered for groups to participate together while suspended 25 to 37 feet off the ground
- Enhances communication, problem solving skills, and team development
- Three ziplines totaling over 500 feet
- One way to get in; more than four ways to leap, dive, and lunge off the course
- Offering additional programming experiences for individuals for recreation and ziplining
- Full day experiences with new Low Ropes elements combined with High Ropes TEC Course
Recreational Services
Facility Highlights, Facts, & Figures

UTILITY UPDATE
Total costs for utilities increased less than 1% (.92%) from FY12. On average, utilities cost $34,591 per month to maintain our day to day operations. While utility costs are on the rise, we are continually finding ways to reduce our carbon footprint, such as installing a new water bottle filling station, automatic paper towel dispensers in every bathroom, and using ionized water to replace our chemical cleaning solutions. See page 14, IEP #3 for more information on our sustainability efforts.

FACILITY UPDATE
A number of facility projects outside of normal day-to-day operations took place during FY13. Below are the projects completed throughout the year:

- Replaced spa stones. $1,050
- Repaired Aerco Boiler. $6,711
- Painting throughout the SRC. $3,415
- Repaired Windows and Mirrors. $3,292
- Completed Facility Condition Assessment. $4,200
- Tile work in Aquatic Center and locker rooms. $8,962
- Replaced the CO2 tank in the Aquatic Center. $3,640
- Refinished wood floors throughout the facility. $22,009
- Replaced the pool vacuum in the Aquatic Center. $4,900
- Stained the exterior concrete columns and pavers. $9,700
- Detected and repaired leaks in the Aquatic Center. $1,625
- Repaired door hardware and controls throughout SRC. $4,150
- Installed day-use cubbies for patrons at Touch-the-Earth. $580
- Replaced the contactor and heater control unit for the spa. $624
- Assessed and repaired Desert Air unit in Aquatic Center. $12,575
- Repaired water chemistry controller in the Aquatic Center. $5,879
- Redesigned air control unit, Desert Aire, in Aquatic Center. $1,500
- Replaced the hot water mixing valve of the domestic hot water unit. $1,792
- Installed new custom padding for the Martial Arts Room to prevent damage to mirrors. $4,400
- Updated Leisure Pool: re-plastered pool, repaired leaks, replaced lighting, retiled zero depth entry. $64,387
- Upgraded the Automatic Temperature Control System of the Modular Building Controller (MBC). $10,648
- Updated the exterior look of the Equipment Issue Desk to improve aesthetics and prevent future damage. $1,211

Total expenses for FY13 facility updates: $177,250
OPERATING BUDGET
Total FY13 operating budget = $2,710,780
- 49% funded through mandatory student fees
- 27% funded through State allocation (primarily for maintenance and custodial salaries)
- 24% self generated (primarily by non-student memberships, locker rentals, and program fees)

REVENUE
Total FY13 revenue from Student Activity accounts = $461,248 (up 16%)
Rec Program Revenue = $174,960
Outdoor Desk operations revenue = $117,438
Game Room operations revenue = $3,914
Guest Pass revenue = $41,410 (an average of 26 passes sold every open day)
Equipment Desk operations revenue = $55,137 (some of the major rentals are listed below)
  - Locker rentals $37,465
  - Towel rentals $7,072
  - Shorts/T-shirts/Uniform Service/ Swim Suit rentals $3,076

EXPENSES
Total FY13 student employee expenses = $849,108 (down 9%)
- Student assistants for all departmental operations, including Graduate Assistants, group fitness instructors, and special project workers
- Total FY13 fulltime staff expenses = $1,216,801
- Department operational costs = $333,615
Department Facility (SRC, ICRA, Panthersville) Maintenance & Custodial operational costs are up this year due to several projects that required significant resources. Some of the larger projects included refinishing our main gymnasium flooring, resurfacing the leisure pool, and building a brand new deck at Panthersville. After 12 years of operation, these costs were necessary for general upkeep and allow us to keep in line with our mission to “promote healthy life-styles through exceptional recreational programs, services, and facilities.”.
  - Contract services, repairs, and supplies = $108,624
  - Building services = $53,504
  - Pool equipment/supplies (downtown and ICRA) = $148,621
  - Industrial and mechanical supplies = $22,866

VEHICAL FLEET
Department Vehicle Fleet—10 Total (9 vans, 1 pick-up truck)
- Total Trips made = 432 (down 12%)
  - Usage by Sport Clubs: 56%
  - Usage by Outdoor: 27%
  - Usage by Intramurals: 16%
  - Usage by Other: 1%
- Total miles driven = 111,430 (down 12%)
- Total fuel costs = $29,282.10 (down 14%)
- Total maintenance costs = $4,223.00 (down 50%)
Every year, we evaluate our recreation programs and services through targeted assessments. We use student learning outcomes (SLOs) and institute effectiveness plans (IEPs) to evaluate if we meet our mission statement: The Department of Recreational Services promotes healthy lifestyles through exceptional recreational programs, services, and facilities.

Our six SLOs and IEPs for FY13 included:

IEP #1. The Department of Recreational Services promotes healthy life-styles through exceptional programs and services.

IEP #2. The Department of Recreational Services promotes healthy life-styles through exceptional recreational facilities.

IEP #3. The Department of Recreational Services will implement sustainability practices throughout the Student Recreation Center that strengthen and support patrons’ engagement with sustainability.

SLO #4. Students who complete the Recreation Center nutrition programs will demonstrate knowledge of nutritional strategies to reduce their risk of chronic disease and illness.

SLO #5. Student Intramural officials who complete basketball officials’ training and officiating season will develop at least three (3) important transferrable life skills.

SLO #6. Students discover similarities and strengthen relationships among different people through the integration of engaging activities that allow individuals from various cultures to intentionally interact.

Below is the evaluation criteria we used and the results from FY12’s assessments:

IEP #1. A) Number of participants in instructional clinics will maintain levels documented in the past (3) academic years.

B) Average daily usage will maintain levels documented in the past (3) academic years.

A) The number of participants in Instructional Clinics for the past 3 years are as follows:

- Fall 2012 – Spring 2013: 1308 (10% decrease from FY12)
- Fall 2011 – Spring 2012: 1459 (16.5% decrease from FY 11, based on estimated numbers from FY11)
- Fall 2010 – Spring 2011: 1428* / 1749** (3.3% decrease from FY 10)

*Data based on actual numbers collected
**Data based on estimate for Spring 2011 numbers

NOTE: The decrease of participation in our clinics, we believe, is contributed to the increased amount of other program offerings in our facility and around campus as well as a rise in our free group fitness class participation. Less students are willing to pay for instructional clinics, and would rather take our free classes instead.

B) The average daily usage is based on numbers collected from card swipes Monday-Friday at the Student Recreation Center. The past 3 years are listed in the following table:

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Total Usage</th>
<th>SRC # Days open</th>
<th>Daily Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY13</td>
<td>432,879</td>
<td>237</td>
<td>1826</td>
</tr>
<tr>
<td>FY12</td>
<td>420,542</td>
<td>239</td>
<td>1760</td>
</tr>
<tr>
<td>FY11</td>
<td>394,809</td>
<td>235</td>
<td>1680</td>
</tr>
</tbody>
</table>

IEP #2. All (4) levels of the SRC will meet the criteria for an APPA score of (2) or less*. (*less is better)

The average Association of Physical Plant Administrators (APPA) score for each level of the building compared in the table below. Semesters are compared to the previous year’s scores, with the lower score being the better score:

<table>
<thead>
<tr>
<th></th>
<th>Fall 2011</th>
<th>Fall 2012</th>
<th>Spring 2012</th>
<th>Spring 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower Level</td>
<td>1.67</td>
<td>1.85</td>
<td>1.76</td>
<td>1.68</td>
</tr>
<tr>
<td>First Level</td>
<td>1.70</td>
<td>1.72</td>
<td>1.59</td>
<td>1.65</td>
</tr>
<tr>
<td>Second Level</td>
<td>1.64</td>
<td>1.75</td>
<td>1.62</td>
<td>1.53</td>
</tr>
<tr>
<td>Third Level</td>
<td>1.62</td>
<td>1.74</td>
<td>1.64</td>
<td>1.62</td>
</tr>
</tbody>
</table>
IEP #3. A) Comparison of product usage (annually) from previous years. B) Comparison of utility usage (annually) from previous years. C) Establish base numbers for comparison in future years for recyclable materials (waste diversion rate).

A) The graph below compares our product usage data from the past five (5) years. Our product usage data includes costs incurred from the following areas: Contract services, repairs, and supplies; Building services; Pool equipment and supplies at both downtown and ICRA locations; and Industrial and mechanical supplies. Operational costs are up this year due to several projects that required significant resources. Some of the larger projects included refinishing our main gymnasium flooring, resurfacing the leisure pool, and building a brand new deck at Panthersville. After 12 years of operation, these costs were necessary for general upkeep and allow us to keep in line with our mission statement.

B) The graph below shows our annual utility costs from the past five (5) years. Our usage has gone up less than 1% (.92), with our monthly average hovering around $34,591.00.
Assessment Highlights Continued

IEP #3. A) Comparison of product usage (annually) from previous years.  B) Comparison of utility usage (annually) from previous years.  C) Establish base numbers for comparison in future years for recyclable materials (waste diversion rate).

C)  This year, we have designated FY13 to be our base year for sustainability efforts as determined by our facility recycling numbers. Our FY13 numbers are as follows, per university guidelines:

<table>
<thead>
<tr>
<th>Recyclable Material</th>
<th>Amount Recycled (in tons)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Old Corrugated Containers (Cardboard)</td>
<td>11.6 tons</td>
</tr>
<tr>
<td>Paper (mix and white)</td>
<td>4.2 tons</td>
</tr>
<tr>
<td>Plastic Bottles</td>
<td>3 tons</td>
</tr>
<tr>
<td>Aluminum Cans</td>
<td>.905 tons</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>19.505 tons</strong></td>
</tr>
</tbody>
</table>

Our total solid waste was 49.3 tons, giving the SRC a **solid waste diversion rate of 39.6%** for FY13. This means we are preventing and reducing generated waste through source reduction, recycling, reuse, and/or composting, according the EPA website, [www.epa.gov](http://www.epa.gov). The EPA has set a target for a 45% waste diversion rate for its own facilities. We hope to meet or exceed that rate with next year’s waste diversion rate for our facility.

To further support our sustainability efforts we have:

- Installed a new water bottle-filling station to cut down on plastic water bottles (112,152 to date!)
- Installed new hand towel dispensers to cut down on waste/paper towels
- Implemented new cleaning system with Gen Eon water cleaning solution (no chemicals)
- Touch the Earth employees have implemented a ZERO LANDFILL ink and toner cartridge recycling program in conjunction with Rhinotek

SLO #4.  Students will complete a post-program survey on which they will demonstrate their ability to identify their nutritional daily values, their recommended daily allowances for calories, and knowledge of how nutritional strategies based on those numbers can improve their life and health.

Between our two summer programs, Smart Summer Sundaes and Lipids Don’t Lie, we collected 98 surveys that asked participants about their knowledge concerning their nutrition. Below are the individual results:

**Smart Summer Sundaes:** 53 surveys collected

- 51 people (96%) agreed with a four (4) or more that, after completing the program, they could explain the difference between a calorie, fat, and sugar.
- 52 people (98%) agreed they could estimate how many calories they needed on a daily basis.
- 53 people (100%) agreed that, because of this program, they could correctly identify healthy options for ice cream and toppings.
- 52 people (98%) developed a deeper understanding for recommended serving sizes and portion control.

**Lipids Don’t Lie:** 45 surveys collected

- 40 people (89%) agreed they could explain the difference between HDL’s, LDL’s and Triglycerides.
- 40 people (89%) agreed they could understand and recite healthy levels for HDL’s, LDL’s, and Triglycerides.
- 44 people (98%) agreed that, because of this program, they could correctly identify healthy options for keeping their arteries clean and functioning properly.
- 44 people (98%) agreed they developed a deeper understanding for their own lipid levels and have a plan for keeping their arteries clean and living a healthy lifestyle.
SLO #5. Student officials who successfully complete basketball officiating training and a complete season of officiating games will take a post-season survey on which they will demonstrate their development of three (3) transferrable life skills: conflict resolution, effective communication, and teamwork. At least 50% of the officials who participate in the survey will respond with an average of (4) out of a possible 6 on the post-season survey.

We had 20 intramural officials complete evaluations at the end of the basketball season. The responses to the questions that correlate with our SLO include the following:

- 19 people (95%) agree with: Because of this experience, I feel that I have gained practice with handling conflict resolution scenarios.
- 19 people (95%) agree with: I feel that I can effectively communicate with my peers, coworkers, and supervisors.
- 19 people (95%) agree with: Because of this experience, I am a team player and can get along with my coworkers, even during stressful events.
- 19 people (95%) agree with: As an official, I feel that this experience has taught me three valuable life skills – conflict resolution, effective communication, and teamwork – that I can transfer to any future employment setting.

SLO #6. At least 50% of the students who participate in the challenge program (Ropes Course) will respond with an average of (4) for ratings students give to the (3) separate indicators – interact, discover similarities, and strengthen relationships with various cultures. At least 50% of the students who participate in the survey will respond with an average of (4) out of a possible 6 on the post-program survey.

We collected 125 evaluations from various challenge course programs since Fall 2012. The responses to the questions that correlate with our SLO include the following:

- 120 people (96%) agree with: I had the opportunity to interact with people from different cultures.
- 117 people (93%) agree with: I discovered similarities between myself and someone from another culture while involved with this activity.
- 113 people (90%) agree with: I strengthened a relationship with someone from another culture as a result of our interaction during this activity.