Annual Report FY 17
Department of Recreational Services • Division of Student Affairs • Georgia State University
Our Mission
The Department of Recreational Services promotes healthy life-styles through exceptional recreational programs, services, and facilities.

Our Vision
The Department of Recreational Services will be the leader in recreational programs among urban universities serving a diverse student body.

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Recreational Services

Department Overview FY 17

Student Recreation Center
Opened August 2001 – 161,112 sq. ft.
Over 6.9 million entries to date

FY 17 STATS
Days open – 311
Total entries – 644,650
Daily average – 2,073
Monday-Friday average – 2,498
Saturday-Sunday average – 634

FACILITY USAGE
Daily usage of facility by member type:
Students – 90% ● Faculty/staff – 8% ● Affiliates – 2%

Usage of facility by class standing:
Freshman – 46% ● Sophomores – 17% ● Juniors – 16%
Seniors – 10% ● Graduate students – 11%

Usage of facility by gender:
Male - 62%
Female - 36%
Not Reported - 2%

MEMBERSHIPS
Non-student memberships – 1,831
Faculty/Staff memberships – 1,211

PROGRAMMING AREAS
● Aquatics and Safety ● Fitness ● Instructional Clinics ●
● Intramurals ● Outdoor ● Special Events ● Sport Clubs ●

STAFF SNAPSHOT
32 Fulltime Staff:
Professional staff – 20
Maintenance staff – 3
Building Services staff – 9
● Gender: Male – 17, Female – 15
Graduate Assistants – 18
Student Assistants – 140+

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Fall 2016 was the first fall semester in two years that the center was open the full semester. While the spa was still down for repairs, we were able to offer both sessions of swim lessons. The first time “Panther Duathlon” was a success, and future variations will look to capitalize on this success. For the spring, the dive in movie has become a staple of aquatic programming. This year aquatics collaborated with the Alumni Association for a night of family fun. The event included the Finding Nemo movie, food, and ice cream. Recreational Services provided staffing and member services staffed a table promoting recreation memberships. Total participants at the event totaled over 70, making it the largest dive in movie yet.

<table>
<thead>
<tr>
<th>Classes Offered</th>
<th>FY 15</th>
<th>FY 16</th>
<th>FY 17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child Swim</td>
<td>32</td>
<td>29</td>
<td>35</td>
</tr>
<tr>
<td>Adult Swim</td>
<td>29</td>
<td>42</td>
<td>55</td>
</tr>
<tr>
<td>Safety Classes</td>
<td>10</td>
<td>12</td>
<td>15</td>
</tr>
<tr>
<td>Total</td>
<td>71</td>
<td>83</td>
<td>105</td>
</tr>
</tbody>
</table>
We had three special programs this fall: Navigating the Grocery Store, the Oakland Cemetery Walk and Meet the Trainers. The grocery store tour was successful and we would like to offer it again next fall but change the time to better accommodate student schedules. Meet the Trainers had no attendance so we will not be doing it again but rather trying something new to showcase the fitness center. We had six new GAs start this semester and they are all adjusting well and doing a great job! We have a great student staff of about 25 fitness attendants; two new team leaders were hired and will be learning their roles in spring 2017. This spring was our first time collaborating with PantherDining and the Student Health Clinic to offer a hands-on cooking class at Patton Hall, Love Your Body, With Food! The event was a huge success with 12 students participating and also giving feedback via an evaluation through Qualtrics. Offering this class in collaboration made the program more meaningful with access to kitchen utensils/cooking items and the leadership of the nutrition interns/students and a RD. We plan to offer a program like this each fall and spring semester. It was also a great way to cross-advertise and market to different populations on campus.

<table>
<thead>
<tr>
<th>Fitness Center Products Sold</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRODUCT/SERVICE</strong></td>
</tr>
<tr>
<td>Personal Training Sessions</td>
</tr>
<tr>
<td>Fitness Assessments</td>
</tr>
<tr>
<td>Nutrition Assessments</td>
</tr>
<tr>
<td>REEVUE Testing</td>
</tr>
<tr>
<td>Total Products Sold</td>
</tr>
</tbody>
</table>

**By the Numbers**

149
Participants for Special Events offered in 2017
[6% decrease from FY 16]

1,890
Fitness Products sold in FY 17
[22% decrease from FY 16]
As always, the Fall semester was extremely busy for both free Fitness Classes and Instructional Programs. Five instructional clinics hit maximum registration and fitness classes stayed busy all semester. Our two main special events, Sunset Yoga and Panther Duathlon both had great participation and received positive feedback. We were also fortunate to hire three new instructors at the end of the semester who will be leading cycle, Zumba, and Jazz classes for us. Our special events in the Spring semester were a true highlight. Glow in the Dark Cycle was new and had over 30 participants in two back to back offerings. Zumbathon was well received as always with over 120 participants. Our Panther FIT course was also a highlight this semester, with all seven students hoping to join us leading their own classes on our Fall 2017 schedule.

**By the Numbers**

- **200+** Participants in Special Events
- **17,000** Participants in our Free Fitness Classes for the year **FY 17**
- **743** Participants in our Clinics for the year **FY 17**
Programming Highlights—Intramurals

The state flag football tournament was hosted at the University of Georgia this year, and we sent two teams to the event. Marky Mark & the Funky Bunch played in the men’s tournament and Sensational placed second in the women’s tournament. They all represented the University well. Six student officials and one GA attended the 2016 Southeastern Flag Football Officials Workshop hosted at the University of Georgia. Students participated at the intermediate and expert level while the GA (Giovanna Beato-Gonzalez) acted as a clinician for the workshop. The first-ever Downtown vs. Perimeter flag football tournament was held at Panthersville in late October. The top four downtown teams completed their playoff bracket and the three top Perimeter teams from the Clarkston campus competed against one-another to determine the top teams from each campus. The Downtown champion (Flight Crew) defeated the Perimeter champion to win the first annual Downtown vs. Perimeter flag football tournament trophy. Spikeball was introduced as a new intramural sport. Participation for Arena Ultimate Frisbee, Indoor Soccer, Volleyball, and 3v3 Basketball all increased from fall 2015 figures. We attempted to introduce a new sport, Wheelchair Football, however, not enough teams registered to play so the league was canceled. The first-ever Downtown vs. Perimeter basketball tournament was held at the Clarkston campus March 30-April 1. The top two downtown teams from both the recreational and competitive leagues competed against the top four teams from the Perimeter campuses. The Downtown recreational champion (Monstars) defeated the Clarkston Perimeter champion to win the first annual Downtown vs. Perimeter basketball tournament trophy. Donte Campbell (Monstar player) won the tournament’s 3-point contest.

By the Numbers

2,715
Total number of IM participants in FY 17
[4% increase from FY 16]

21
The number of Intramural programs offers in FY 17

<table>
<thead>
<tr>
<th># of participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 15</td>
</tr>
<tr>
<td>3153</td>
</tr>
</tbody>
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<tr>
<td>FY 15</td>
</tr>
<tr>
<td>3153</td>
</tr>
</tbody>
</table>
By the Numbers

24
Active Sport Clubs in FY 17
[4% decrease from FY 16]

438
Average number of Sport Club participants in FY 17
[no change from FY 16]
A program of significance this year was our break trip to Mount Rainier with President Becker. As a second trip, Dr. Becker wanted to screen and select applications who were graduates, faculty or staff of Georgia State University. After a brutal training period, our determination paid off with all 12 reaching the summit. Touch the Earth continued to run quality and safe programming, highlighted by the 40th annual ski trip to Steamboat Springs, Colorado. Two significant equipment purchases were made in the fall — new bikes and stand up paddleboards. With the support from Sustainability, new bikes were purchased to replace our aging fleet. The climbing wall and ropes course at ICRA received some much needed attention to repair minor problems. The transition to a new full time coordinator has allowed for a complete evaluation of the programs and facilities we offer. Programs were scaled back so we can focus our attention to quality and safety of programs rather than quantity. Therefore, program numbers decreased because of changes in policies and staffing.

By the Numbers

968
Trip participants in FY 17
[28% decrease from FY 16]

738
Number of participants in the Challenge Program during FY 17
[46% decrease from FY 16]

1,918
Climbing Wall Participants in FY 17
[5% increase from FY 16]

753
Rental transactions for FY 17
[31% decrease from FY 16]
Recreational Services
Programming Highlights—Special Events

This year saw the return of many successful special events with the addition of a few new special events. Zumbathon and the welcome back party, called Happy Hour this year, continue to bring in big crowds. The Sport Clubs Recruitment Fair, offered at the beginning of both fall and spring semesters, provides a great avenue for clubs to recruit new members. This is vital to the long term success of each club. Several special events create perfect collaborations with other departments within the university. PantherDining, Employee Development and Wellness, the Student Health Clinic, Disability Services and the Georgia State Police Department all provided support for various events throughout the semester. The goal of the special events we offer is to provide a fun activity that hopefully creates an environment to learn an important component in the healthy lifestyles of the students and members.

SPECIAL EVENTS INCLUDED:

- #statefit
- Cemetery Walk
- Dive In Movie
- Glow in the Dark Cycle
- Happy Hour
- Lipids Don’t Lie
- Love your Body
- Meet the Trainers
- Memorial Day Bash
- Navigating the Grocery Store
- Panther Bootcamp
- Panther Duathlon
- Sport Clubs Recruitment Fair
- Scavenge our App
- Screen on the Green
- Smart Summer Sundaes
- Sunset Yoga
- Zumbathon

By the Numbers

≈ 1,000
Participants at Special Events

18
Special Events
July 1, 2016, was the first official day for consolidation of Georgia Perimeter College and Georgia State University. In the months prior to consolidation, both the Department of Recreational Services and Health, Wellness & Recreation Department (former) had worked diligently towards a seamless transition to one department with a single goal of providing the very best services for students. Consolidation has been challenging but provided an excellent opportunity for both Downtown and Perimeter College campuses to provide additional opportunities for students that would not have existed in the previous institutional structure.

Summer semester saw the continued renovation work on the Clarkston campus Gymnasium. $1.2 million renovation included weight room expansion, foundation stabilization, new office space for staff, replacement of the gym floor, and installation of LED lighting, painting and electrical upgrades.

In the fall, Perimeter College continued to transition to Georgia State’s policies and procedures. The greatest challenge facing us was hiring new student assistants to help in managing daily facility operations and assist with programming. The new policy would mean that all four campuses would lose the vast majority of part-time staff that were no longer eligible for employment if no longer enrolled. The hiring process was slow but by mid-term most campuses were fully staffed with the exception of Newton campus. Due to increased facility hours and limited staff, participation at conferences was limited to one full-time staff person attending NIRSA Region 2 Conference and no one attending NIRSA National Conference.

Fall semester also saw the expansion of facility hours on the Dunwoody campus. The hiring of a new Specialist for Decatur campus would help stabilize campus programming, provide staff leadership and continued development of intramural sports. Also, the development and creation of the Recreation Connection would increase the marketing of PC Recreation and provide a single document to promote all campus facility hours, events and contact information.

Spring 2017 showed improved synchronization of policies, procedures, marketing and focus on the core recreation areas: drop in recreation, group exercise classes, intramural sports and outdoor adventures. Both the Downtown campus and PC campuses had numerous opportunities for interaction to improve our knowledge of our colleagues, improve communication and professional interaction. All campuses, including Newton campus were now fully staffed with adequate number of student assistants.

<table>
<thead>
<tr>
<th></th>
<th>Facility Usage</th>
<th>Group Ex</th>
<th>Intramurals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clarkston</td>
<td>35,532</td>
<td>875</td>
<td>203</td>
</tr>
<tr>
<td>Decatur</td>
<td>4,328</td>
<td>647</td>
<td>48</td>
</tr>
<tr>
<td>Dunwoody</td>
<td>7,492</td>
<td>605</td>
<td>148</td>
</tr>
<tr>
<td>Newton</td>
<td>2,574</td>
<td>197</td>
<td>71</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>49,926</strong></td>
<td><strong>2,324</strong></td>
<td><strong>470</strong></td>
</tr>
</tbody>
</table>
MARKETING HIGHLIGHTS
Perimeter branding was redesigned bringing a whole new look to their marketing and to keep in compliance with Georgia State guidelines. The Perimeter version of the Recreation RAP-UP, the Recreation Connection, was completed and printed. Also, a generic Perimeter recreation banner, table top display and marketing card was created for the Perimeter campuses. General marketing, print and digital media for programming was designed and for all Perimeter campuses. The last phase of the wall graphics was designed and installed in the SRC. The recreation app icon and marketing materials were designed to complete the launch of the recreation app. The refrigerator dorm magnet was designed and placed on approximately 2,000 refrigerators. The integration of “motion” was introduced into social media with the anticipation of moving forward into digital media. General marketing ranged from design of sport club apparel, swag, special program events materials to facility and program areas. The Indian Creek Lodge and Challenge Program marketing materials were updated and redesigned. Programming PSAs were written and broadcasted on GSU/NPR Radio.

By the Numbers

2,597
Total number of “likes” on Facebook

1,897
Followers on Twitter [Up from 1,670 in FY 16]

1,831
Memberships in FY 17 [10% decrease from FY 16]

TECHNOLOGY HIGHLIGHTS
The technology area serves to support other areas within the department and streamline procedures dealing with customer relations. The services and programs offered cannot fully operate without the assistance of the computers and/or software maintained and serviced through technology. The technology area replaced the outdated computers at the following student workstations: Equipment Issue Desk, Game Room, Exercise Room, Climbing Wall, Touch the Earth, and Service Counter. Departmental iPads were upgraded while repurposing the former ones for utilization in other areas within the department. The Department of Recreational Services is now fully integrated with the Student Center and College of Law in using Event Management Software (EMS) for facility reservations.
Indian Creek Recreation Area Update

INDIAN CREEK RECREATION AREA HIGHLIGHTS
This past year saw the anticipated completion of the Cottage. The Cottage provides a permanent office for the Coordinator. It also includes a small meeting space and much needed storage. This frees up the Dogwood conference room in the Lodge, which was converted to a temporary office. The new office provides a more efficient means for the management of the property by the Coordinator.

<table>
<thead>
<tr>
<th>Participation in Events at the Lodge</th>
<th># of Events</th>
<th># of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Departments</td>
<td>110</td>
<td>~ 4,500</td>
</tr>
<tr>
<td>Student Organizations</td>
<td>20</td>
<td>~ 1,200</td>
</tr>
<tr>
<td>Other</td>
<td>13</td>
<td>~ 700</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>143</strong></td>
<td><strong>~ 6,400</strong></td>
</tr>
</tbody>
</table>

Other highlights include:
- New flower beds were constructed on the property.
- New trash cans were purchased for the lodge. The new cans are more functional and will decrease the amount of liners used.
Recreational Services
Facility Highlights, Facts, & Figures

**UTILITY UPDATE**
Total costs for utilities are below. As the utility costs continue to trend downward, FY17 costs decreased another 15% with a monthly average of $22,882. The amount of water used decreased significantly, mainly due to the pool project repairing leaks.

![Utility Costs Chart]

**FACILITY UPDATE**
A number of facility projects outside of normal day-to-day operations took place during FY17. Below are some of the projects completed throughout the year:

- Security Cameras – $92,495
- Main Door Upgrades - $28,545
- Basketball Scoreboards - $29,207
- Carpet Replacement - $74,061
- Washers and dryers - $36,063
- Wash stations and hose bibs on pool deck and service drive - $10,400
- Pool pumps, hoses, and auto fill - $12,755
- Spa repairs - $5,782

*Total expenses for FY 17 facility updates: $1,225,426*
Recreational Services
Financial Highlights - Atlanta Campus

OPERATING BUDGET
Total FY17 operating budget = $3,589,511
• 59% funded through mandatory student fees
• 22% funded through State allocation (primarily for maintenance and custodial salaries)
• 19% self generated (primarily by non-student memberships, locker rentals, and program fees)

SELF GENERATED REVENUE
Total FY17 self generated revenue = $688,277
Some examples:
Outdoor desk operations revenue = $5,680
Guest pass revenue = $35,230 (an average of 20 passes sold every open day)
Equipment desk operations revenue = $26,568.50 (some of the major rentals are listed below)
• Locker rentals $19,380
• Towel rentals $1,923
• Shorts/T-shirts/Uniform service/ Swim suit rentals $1,384

EXPENSES
Total FY17 expenses = $3,276,914
• Student assistants for all departmental operations, including Graduate Assistants, group fitness instructors, and special project workers = $869,962
• Fulltime staff expenses = $1,193,246
• Supplies & equipment costs = $1,022,593 (some examples below)
  • New treadmills (7) and spin bikes (3) = $83,471
  • New van = $33,576
  • New weightlifting equipment = $12,261
  • New floor cleaning equipment (2) = $11,110

VEHICAL FLEET
Department Vehicle Fleet—10 Total (9 vans, 1 pick-up truck)
• Total Trips made = 384 (down 20%)
• Total miles driven = 71,404 (down 16%)
• Total fuel costs = $10,539.67 (down 27%)
• Total maintenance costs = $9,347.87 (up 73%)
Every year, we evaluate our recreation programs and services through targeted assessments. We use student learning outcomes (SLOs) and institute effectiveness plans (IEPs) to evaluate if we meet our mission statement: The Department of Recreational Services promotes healthy lifestyles through exceptional recreational programs, services, and facilities.

Our three SLOs and IEPs for FY 17 included:

- **IEP #1** The Department of Recreational Services will implement sustainability practices throughout the Recreational Services that effect healthy life choices at Georgia State University.
- **SLO #1** Participants in Intramural Sports will discover and develop two transferrable life skills.
- **SLO #2** Students in the Challenge Program will discover similarities and strengthen relationships among each other through the integration of engaging activities that allow individuals from different backgrounds to intentionally interact.

Below is the evaluation criteria we used and the results from FY 16’s assessments:

**IEP #1.**

Average daily usage will maintain levels documented in the past 3 academic years.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Total Entries</th>
<th>SRC # Days Open</th>
<th>Daily Average</th>
<th>Daily Average Monday-Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 17</td>
<td>644,650</td>
<td>311</td>
<td>2,073</td>
<td>2,498</td>
</tr>
<tr>
<td>FY 16</td>
<td>461,134</td>
<td>313</td>
<td>1,473</td>
<td>1,781</td>
</tr>
<tr>
<td>FY 15</td>
<td>435,741</td>
<td>313</td>
<td>1,392</td>
<td>1,687</td>
</tr>
</tbody>
</table>

All 4 levels of the SRC will meet the criteria for an APPA score of 2 or less*. (*less is better)
The average Association of Physical Plant Administrators (APPA) score for each level of the building compared in the table below. Semesters are compared to the previous year’s scores, with the lower score being the better score:

<table>
<thead>
<tr>
<th>Floors &amp; Base Moldings</th>
<th>Lower Level</th>
<th>First Level</th>
<th>Second Level</th>
<th>Third Level</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vertical Surfaces</td>
<td>2.07</td>
<td>2.24</td>
<td>2.07</td>
<td>2.11</td>
<td>2.12</td>
</tr>
<tr>
<td>Horizontal Surfaces</td>
<td>2.06</td>
<td>2.01</td>
<td>1.86</td>
<td>1.88</td>
<td>1.95</td>
</tr>
<tr>
<td>Trash Containers</td>
<td>2.09</td>
<td>2.21</td>
<td>1.93</td>
<td>2.11</td>
<td>2.09</td>
</tr>
<tr>
<td>Lighting</td>
<td>1.12</td>
<td>1.73</td>
<td>1.80</td>
<td>1.58</td>
<td>1.56</td>
</tr>
<tr>
<td>Average</td>
<td>1.67</td>
<td>1.85</td>
<td>1.73</td>
<td>1.73</td>
<td>1.73</td>
</tr>
</tbody>
</table>
IEP #1 continued

i) Comparison of product usage (annually) from previous years. ii) Comparison of utility usage (annually) from previous years. iii) Establish base numbers for comparison in future years for recyclable materials (waste diversion rate).

i. The graph below compares our product usage data from the past 5 years. Our product usage data includes costs incurred from the following areas: Contract services, repairs, and supplies; Building services; Indian Creek Recreation Area equipment and supplies; Panthersville maintenance; Pool equipment and supplies at both downtown and ICRA locations; and Industrial and mechanical supplies. Operational costs are up this year due to several projects that required significant resources, including the opening of our Outpost area at Indian Creek and extensive pool renovation project. After 16 years of operation, these costs were necessary for general upkeep and allow us to keep in line with our mission statement.

![Usage Costs Graph](image)

ii. The graph below shows our annual utility costs from the past five (5) years. Our utility costs have decreased 15%, with a monthly average of $22,882.

![Utility Costs Graph](image)
iii. Our FY 17 numbers, compared to years FY 14, FY 15 and FY 16, are as follows:

<table>
<thead>
<tr>
<th>Recyclable Material</th>
<th>Amount Recycled (in tons)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>FY 14</td>
</tr>
<tr>
<td>Old Corrugated Containers</td>
<td>6.64</td>
</tr>
<tr>
<td>Books</td>
<td>0.33</td>
</tr>
<tr>
<td>Paper (mix and white)</td>
<td>6.66</td>
</tr>
<tr>
<td>Plastic Bottles</td>
<td>0.23</td>
</tr>
<tr>
<td>Aluminum Cans</td>
<td>0.32</td>
</tr>
<tr>
<td>Grand Total</td>
<td>14.18</td>
</tr>
</tbody>
</table>

The grand total of recyclable material that has been kept out of the landfills this fiscal year by the SRC efforts is = 21.78 Tons. This doesn’t include metal. Our total solid waste was 48.98 tons giving the SRC a solid waste diversion rate of 44.46% for FY 17. This means we are preventing and reducing generated waste through source reduction, recycling, reuse, and/or composting, according the EPA website, www.epa.gov. The EPA has set a target for a 50% waste diversion rate for its own facilities. We hope to meet or exceed that rate with next year’s waste diversion rate for our facility.

Our 3 Elkay water bottle filling station being placed in strategic areas have minimized plastic bottle waste by filling a projected 501,122 sixteen ounce water bottles this year.

SLO #1
Participants in Intramural Sports will discover and develop two transferrable life skills. More than 80% will respond that they minimally “agree” - an average of 4 or more – on their development of two transferrable life skills – structured commitment and personal responsibility. Less than 80% response rate will result in revisions to the Intramural Sports program and thorough review of communication practices and event procedures.

A post-survey was administered at the of spring semester via Qualtrics, and 19 participants responded. This number was far less than what we expected and wanted. Of the 19 who responded, 84% agreed or strongly agreed they were able to maintain a personal responsibility to their teams. However, 73% agreed or strongly agreed they were able to maintain a structured commitment to their sport.

Moving forward, we need to first have a better system of getting more responses. In addition, we will look to see if any improvements can be made to the days and times of the events offered.

SLO #2
Students in the Challenge Program will discover similarities and strengthen relationships among each other through the integration of engaging activities that allow individuals from different backgrounds to intentionally interact. At least 80% of the students who participate in the challenge program (Ropes Course) will respond with an average of 4 for ratings students give to the three separate indicators – interact, discover similarities, and strengthen relationships with various cultures. Less than 80% response rate will result in revisions of the program and/or individual one-on-one training with challenge program facilitators.

A post-survey was administered at the of spring semester and summer, and 32 participants responded. Of the 32 who responded, 91% agreed or strongly agreed they discovered similarities between themselves and someone from another culture and strengthened a relationship with someone from another culture.

Although we got the desired results, a greater sample size would be more ideal in the future. The survey will be given to more groups in the next fiscal year.