Marketing Job Description

Job Title: Student Assistant, Graphic Design I
Department of Recreational Services

Supervisor: Marketing Specialist

Purpose:
Student Assistant, Graphic Design I is responsible for assisting the Marketing Specialist in the layout and graphic design of departmental marketing materials as assigned in accordance with University guidelines. Place promotional materials around campus as directed. Communicate with professional staff as needed.

Knowledge, Skills and Abilities:
- Proficiency in Adobe Creative Cloud Applications (Photoshop, Illustrator, InDesign)
  Other application (AfterEffects, Premiere, Lightroom, etc) experience is beneficial.
- Meet bi-weekly with the Marketing Specialist
- Willingness to work in a fast-paced environment with other designers
- Design both print and digital media for programs and events
- Attention to detail
- Organized
- Problem solver and critical thinker
- Willingness to be open to ideas and criticism
- CPR/First Aid Training is required Willing to assist in the facility in case of emergency.

Minimum Georgia State University Hiring Standard:
 Currently enrolled as a student at Georgia State University

This position is paid $8.75 per hour. Flexible work schedule of approximately 16 hours per week to be conducted during University business hours. THIS POSITION IS NOT REMOTE.